

d a v i d r . l i g h t f o o t , g r a p h i c a r t i s t

Job Objective: To acquire either a full-time staff or freelance graphic artist position

Experience:

2005-2008 — DRL ArtWorks
Freelance commercial artist for Advertising Agencies including: Red Clover Group, Travel Impressions, Bertelsmann Direct North America.

2002-2005 — Bookspan
Pre-Press Technician, Creative Projects. Responsible for color correction and retouching of books and photographs according to both company standards and Art Director instructions. Also the creation of photo-composites and illustrations as requested.

1999-2002 — DRL ArtWorks
Freelance commercial artist for Long Island Advertising Agencies including: Rabasca + Company, Robert Martin, Inc., Robert Schaefer, Inc., Wunch/Sweeney and Cablevision.

1989-1999 — Robert Martin Advertising, Inc. — Creative Director, Art Director
Responsible for all creative. Supervised Art Department.

1988-1989 — Freelance commercial artist

1987-1988 — Art Director — Metro Creative Graphics
Responsible for design of clip art and ads for monthly clip art service publication. Also responsible for choosing artists and overseeing correct and timely execution of artwork.

1985-1987 — Freelance commercial artist
for Long Island Advertising Agencies including: Walter Cameron Advertising, Inc., Cooper Leder Advertising, Inc., The Tobol Group, Murphy and James.

1980-1985 — Art Director — George Gerard Associates
Responsible for all creative. Supervised Art Department.

Skills: Professional Level skill in Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe Acrobat, Quark XPress,

Twenty+ years experience designing and producing artwork in both traditional mechanical and digital formats for printing. Highly familiar with the necessities of the printing process from Black & White to Four Color Process and beyond. Excellent Print Preparation skills.

Drawing ability of a professional level for comping, storyboards or final illustration.



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